

Feedback in energy demand reduction

The 1st Ever Energy Feedback Symposium

ECCL, Edinburgh, 4-5 July 2016

#energyfeedback



**THE UNIVERSITY
of EDINBURGH**

EPSRC

Engineering and Physical Sciences
Research Council

We asked participants to share their thoughts on the following question...

“The most pressing question(s) in energy feedback is (are)...”

For responses PTO!

- How can feedback help hold engagement long term?
- How can we inspire wider social actions?
- Can feedback be designed to raise awareness of capital investment low carbon opportunities?
- How do we assess the effectiveness of feedback?
- Are current feedback offerings unimaginative?
- Is there a limit to feedback?
- Do we need to change our lifestyle to achieve sustainability?
- How can we make it easier/more socially acceptable to use less energy?
- How do we get people to look at feedback?
- Can feedback work?

- How to move from pilot projects to mainstream?
- How can we balance the level of attention that energy feedback is requiring in people's busy lives?
- How will feedback change behaviour?
- Tie in findings of DEFRA/ScotGov funded research – ISM toolkit
- Is the focus on feedback taking responsibility away from government/energy providers?
- If advice face-to-face has the best results, how can we maintain it?
- What is the cost-benefit of each intervention?
- How to achieve sustainability?
- How much energy should we reduce to get to 2050? Who: householder?
- Who does feedback work for?

- How can we characterise a positive approach to the design of energy feedback?
- Who is responsible for socialising technology?
- How can we identify the potential practices that would benefit from energy feedback?
- How can we socialise technology?
- Do we mean energy or electricity?
- Implications or side observations of interest to building design teams?
- Do we not mean all resources, not just energy?
- Can anything replace feedback? (Answer given: Automation!)
- Can automation save the day?
- How important is agency/automation balance?
- Is creative social capital the solution?



THANKS to all participants who
shared their questions!

Let us know if you've
ANY ANSWERS to them...

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